

Eventide Foundation Responds to the Pandemic

The Eventide Foundation was established to support Eventide’s mission of empowering older adults to thrive. Through the kindness and generosity of our donors, adding extra amenities to the campuses through the Foundation enables our residents to enjoy entertainment and activities, experience our holistic wellness program, continue to learn, and more.

The pandemic has affected everyone, our staff and residents



included. The state mandated restrictions and the threat of COVID-19 was challenging for our residents. Family could not visit in person, communal dining wasn’t allowed, nor were group activities.

The Eventide Foundation responded to the pandemic by purchasing equipment to enhance health and safety measures and helped keep residents and family members connected using technology.

Thanks to our generous donors, the Foundation was able to add the following to the campuses:

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A message from our President

Dear Residents, Friends and Families,

Just as many others did, I welcomed 2021 with open arms. Not only because the past year was difficult in many ways, but this year opened with so much promise. We have now held vaccine clinics at all of our campuses offering the second dose of the COVID-19 vaccine.

Our goal since the beginning of this challenging time has been to reunite our residents with their families. As I write this, we have been able to offer more visitation at our campuses. It is our hope that we will soon see restrictions fall away and once again see visitors come and go freely.

The past year was not easy, but I look back on it and am so proud of how our staff stepped up and did their best to get through it, always guided by our mission of empowering older adults to thrive. Fulfilling that mission during a pandemic proved to be challenging, but our team members came to work each day focused our residents while providing quality care and compassion. I am grateful to each employee at Eventide for their dedication to our residents and our organization.

I also would like to thank each of you for your support. Many of you provided donations that made a difference in the lives of our residents and staff. From homemade masks, to meals for our employees, to monetary donations that made it possible to purchase the adaptive bicycles you will read about in this newsletter, each donation made a difference and lifted the spirits of many.

Sincerely,

Jon Riewer, President and CEO

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- **Accushield Kiosks**, health screening kiosks, have been added at the each campus entrance. Each person entering the facility must stop and answer health screening questions and take their temperature. If they do not pass the screening, they are not allowed in past the entrance, and a designated staff member comes to the entrance to talk with them. If they do pass, a name tag is printed out for them to wear while in the facility.
- **Air Filtration Systems** were added to our North Dakota campuses. The equipment helps to reduce contaminants in the air and reduce the chance of airborne diseases. This equipment will help now during the pandemic, and also into the future.
- **Personal Protective Equipment (PPE):** The pandemic required staff to use more PPE than usual. Donations allowed us to purchase masks, face shields, gloves, and gowns. To prevent spreading the virus, staff caring

for our residents are required to wear PPE. The demand for this equipment increased dramatically due to the pandemic.

- **IT Equipment**, such as iPads, tablets, and laptops, were purchased to help our residents stay in touch with their loved ones via Zoom or FaceTime. Because visitation was restricted, the equipment allowed family members to see and hear their loved ones, which helped with the social isolation. The equipment was also used for telemedicine visits between our residents and their physicians.
- **Eventide's Employee Support Fund** was created to help ease times of financial challenge that arise for our staff members. Our staff are working the front lines, providing compassionate care for those affected the most by the virus. Some of them have become ill and suffered financial hardships due to not being able to work. This program can provide support.



Growing our mission



Eventide held its Annual Benefit Auction virtually in October 2020. We missed the fun atmosphere at the Avalon and socializing with our guests and sponsors that evening, but it turned out to be a great event! One positive aspect of holding the virtual event was that all of our communities in which we serve were able to join in the fun watching Jon Riewer, our CEO, and Rob Bye, Eventide board president, as they toured the Eventide campuses using the adaptive bicycle we were raising funds for that evening. We are so grateful to all those who sponsored the event, donated items for the silent auction and participated by bidding remotely. The funds raised for the auction allowed the Eventide Foundation to purchase four adaptive bicycles. Now every campus has one for the residents to enjoy riding during warm weather. The bikes have proven to be very popular on the campuses, the residents thoroughly enjoy them. The bikes are designed for those with physical limitations, for ease getting on and off of the bike. The two styles purchased were: a side by side, where one person steers, both can pedal. The second type offers a tilted ramp so the resident can remain seated in their own wheelchair.

A life enrichment staff member stated, "It is like they are kids again, they get on the bikes and just have a blast!"

Thank to you everyone who donated and sponsored to make the Benefit Auction a success! Mark your calendar for next year's event on Friday, Oct. 15th at 6 pm. We hope to see you in person!



Sincerely,

Trudy Latozke
Executive Director of Foundation
281-291-2287 | Trudy.latozke@eventide.org

OUR MISSION

To advance compassionate care and service excellence, empowering older adults, families and communities to thrive.

OUR VISION

To be the premier care partner through collaborative and innovative solutions.

OUR CORE VALUES

Christian-inspired values empower our team members to live Eventide's mission through dedicated service, warm hospitality, compassionate performance and meaningful relationships.

ICARE

INTEGRITY

We accept the great responsibility of providing the best care for our residents at all times.

COMPASSION

We treat each person with kindness, sensitivity and understanding.

ACCOUNTABILITY

We promise to fulfill our mission by using good stewardship of our time, talents and resources.

RESPECT

We recognize and honor the dignity of each resident, family and team member.

EXCELLENCE

We strive to continually improve all that we do, individually and collectively.

Eventide Foundation Employee Support Fund

Eventide is fortunate to have compassionate staff caring for our residents 24 hours a day, 7 days a week. Many times, our staff go above and beyond their “typical duties” in providing care, both physical and emotional, to the residents. This was evidenced even more so during the pandemic. During this crisis, our staff have been on the front lines, caring for those who have been most affected by the virus. They are working extended shifts, wearing uncomfortable personal protective equipment, and knowing that the residents they care for deeply were struggling with social isolation and the fear of contracting the virus. During the height of the pandemic, the Foundation received many gifts that were given in appreciation of the staff members. With donated gifts, the Eventide Foundation created a special fund, just for staff members. The purpose of this fund is for employees who experience hardships that temporarily place undue financial stress on them and their families. COVID-19 affected everyone, our staff included. The fund has assisted five staff members so far, who were affected by the virus, and faced an emergency financial crisis. A few comments from them after receiving assistance:

- It means so much to me and my family, also takes a little stress off.
- I honestly don't know what I would do without the fund assistance.
- Thank you so much I really do appreciate the fund a lot, tell the donor thank you I appreciate he or she may their good Lord bless them and their entire family.
- Thank you so much for the fast response and approval from the fund, you don't know how much this means to me and how much it will help me out.



The Employee Support Fund is supported solely by donations. Any person or entity is eligible to donate to the Fund. Donations can be made by cash, check, or online donation. All donations are tax deductible to the extent provided by law. Tax-benefit donation letters will be supplied to donors.

thank you *donors*

GIFTS IMPACT THE LIVES OF OUR RESIDENTS

At Eventide, we empower our residents to Grow Bolder, each and every day. The Eventide Foundation supports the Grow Bolder initiative by providing new exercise equipment and offering activities and experiences. Please contact Trudy at **218-291-2287** or trudy.latozke@eventide.org if you have any questions about the best ways to establish your donation. Thank you for your consideration.

MULTIPLE WAYS TO GIVE YOUR GIFT

- Gifts of cash or credit
- Naming Eventide in your will
- Naming Eventide as a beneficiary in a life insurance policy
- Other property/assets/real estate memorials
- Donate online at eventide.org/support

CHARITABLE GIVING

Enhancements to the normal charitable gifts deduction rules in 2020 have been extended through 2021.

- For those who itemize deductions, the limit on the charitable gifts deduction has been increased to 100% of AGI for direct cash gifts

to public charities (Eventide Foundation for example).

- For nonitemizers, a \$300 (increased to \$600 in 2021 for joint returns) charitable deduction for direct cash gifts to public charities is available (in addition to the standard deduction).
- Consult with your tax advisor.

A WONDERFUL WAY TO HELP FURTHER OUR MISSION

Through an IRA charitable distribution, you can make a gift to the Eventide Foundation.

If you are over the age of 70 1/2, you can make a meaningful impact mutually benefitting our organization and yourself.

By properly directing part or all of your Required Minimum Distribution from your IRA to the Eventide Foundation, an IRS eligible charity, your distribution will not be taxed as income to you.

For more information, contact The Eventide Foundation office at (218-291-2287) or email Trudy.latozke@eventide.org



Donor List for Eventide's First Virtual Benefit Auction 2020

- | | | |
|---------------------------------|----------------------------------|------------------------------|
| 7 Clans Casino | Devils Lake Doughnuts | Net Center Supply |
| Ace Hardware Moorhead | Stephanie Doppler | Papa Murphy's Pizza |
| Bison Cinema | Family Fare Liquors | Pro-Lawn |
| Bjornson Oil Company | Fargo Park District Golf Courses | Quality Concrete Inc. |
| Bread Smith | Tonya Fournier | Red River Fabricating, Inc. |
| Chanhassen Dinner Theatre | Barb Groth | Ritter Brothers Jewelry |
| Chase on the Lake | Happy Harry's Bottle Shops | WDAY |
| Choice Bank | Melissa Heesch | Sandy's Donuts |
| Julie Church | Tami Hesteness | Spanky's Stone Hearth |
| City of Historic Medora | Hornbacher's | Spicy Pie |
| Courts Plus | Interstate Batteries | Eva Steiner |
| Courtyard by Marriott, Moorhead | Knight Printing | Sysco |
| Culinex | Laney's | Tranquility Spa & Massage |
| Dacotah Paper | Memory Fireworks | Vintage Point |
| Dakota Magic Casino | Midco | West Acres |
| | | YMCA of Cass & Clay Counties |

Sponsors for Eventide Virtual Benefit Auction 2020

Presenting Sponsor

Linson Pharmacy

Platinum Sponsors

Bremer Bank
Christianson's Business Furniture
Ramsey National Bank
Zerr Berg Architects/Gehrtz Construction Services

Gold Sponsors

Alerus
Bell Bank
Eide Bailly
Fargo Linoleum
Happy Harry's Bottle Shops
I3G Media- Thunder Country
Marco

Silver Sponsors

702 Communications
Essity/TENA
Magnum Electric
Minko Construction
Sysco
Western State Bank
Wright Funeral Home

Bronze Sponsors

Accel Mechanical
The Berg Family
Cavendish Farms
Herzog Roofing
Leevers Foods, Inc.
Ottertail Power Company
Sagency
Spotlight
Thrifty White Pharmacy #45 & #15
Vaaler

Thank you!



801 Main Ave, Suite A
Moorhead, MN 56560

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Thank you

for sharing our mission. Donate anytime! eventide.org/supporteventide

Save the date

Eventide Foundation Annual Benefit Auction
October 15, 2021, 6 pm, Avalon Event Center

EVENTIDE ON EIGHTH

Moorhead, MN | 218-233-7508

EVENTIDE FAIRMONT

Moorhead, MN | 218-233-8022

EVENTIDE SHEYENNE CROSSINGS

West Fargo, ND | 701-478-6000

EVENTIDE FARGO

Fargo, ND | 701-478-1800

EVENTIDE JAMESTOWN

Jamestown, ND | 701-252-5881

EVENTIDE HEARTLAND

Devils Lake, ND | 701-662-4905

EVENTIDE LAKE COUNTRY MANOR

Devils Lake, ND | 701-662-1880

**EVENTIDE DEVILS LAKE
CARE CENTER**

Devils Lake, ND | 701-662-6580